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FREE WEB ADVERTISING FOR YOUR CUSTOMERS

Maximize your B2B marketing with netneon Co-Branding Partner Program

(DECEMBER 1, 2008 – SAN JOSE) netneon announces today the Co-Branding Partner Program to help companies maximize their B2B marketing programs by providing a free web advertising system to their business customers.

The netneon free web advertising system includes interactive website features, real time customer service chat, search-engine-optimized catalogs of products/services, photos and videos, online orders, calendar and reservations, maps and local weather. Behind the website is an email marketing system offering customer opt-in subscriptions and customized campaigns.

While 87% customers research online first before stepping into a storefront to purchase, the number of small businesses having a website range from 45% to as low as 15% based on the business category. Of those who have a website, a notable 82% have built it using a do-it-yourself method. Businesses and organizations can use all or individual netneon features to maximize their presence online, find new prospects, stay in touch with current customers, and increase repeat and referral business.

The Co-Branding Partner Program (CBP) allows netneon partners to sponsor the websites and the tools used by the businesses with exclusive branded sites, banner ads and email credits. The CBP program helps build stronger, value-added relationships with business clients while maximizing reach for sponsoring partners.

“B2B marketers are under increasing pressure to be as efficient as possible with their marketing programs. Differentiation and audience focus are critical to maximizing results.”, says Henry Pham, netneon CEO and founder, “The new CBP program offers our partners very unique abilities to help their business customers grow in the 21st century. It also expands their brand in the most cost-effective way.”

Under the CBP program, the business customers can also take advantage of the live and automated customer support provided by netneon. This complete turn-key solution can be fully deployed in 24 – 48 hours.

For more information, go to the website <http://www.netneon.net>.