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Fender
**FRONTLINE
INSTORE**

THE SPIRIT OF ROCK-N-ROLL



HISTORY.™

FENDER® ELECTRIC GUITARS ▶

JOHN MAYER STRATOCASTER®



05 (Olympic White)



Grammy® award-winning recording artist John Mayer teamed up with Fender® to create his must-have signature guitar. Featuring an alder body; a satin urethane-finished maple neck with a slightly bigger “C”-shaped, buffed headstock, vintage ‘50s decal, and an African rosewood fingerboard with a 9.5”-radius and Dunlop® 6105 frets. Other features include three “Big Dipper” single-coil pickups with a special “scooped” midrange voicing wound to John’s exacting specifications, an American vintage synchronized tremolo with five tremolo springs and without an installed back plate (included in case), Fender/Gotoh® vintage-style tuning keys, a string tree placed slightly farther from the nut. Comes with an INCASE® tour bag.

011-9700-800	African Rosewood Fretboard, 3-Color Sunburst	\$2,149.99
011-9700-805	African Rosewood Fretboard, Olympic White	\$2,149.99

ERIC JOHNSON STRATOCASTER®



09 (Candy Apple Red)



The Eric Johnson signature Strat® guitar features a light, two-piece alder body with ‘57-style deep body contours and cavities; a one-piece, vintage-tinted quartersawn plain maple neck (contours have been sanded very smooth) with a 12” radius, a light ‘57-style “V”-shape and highly-polished frets; special Eric Johnson single-coil pickups with countersunk screws and a five-way switch; vintage tremolo with silverpainted block, ‘57-style string recess, no paint between the base plate and the block, five springs and no tremolo cover; master volume, and neck and bridge tone controls; a thin neck-cap with staggered machine heads; and a parchment ‘57-style pickguard. Available with .010 to .046-gauge strings and a thin-skinned, nitrocellulose lacquer finish.

011-7702-801	Maple Fretboard, White Blonde	\$2,499.99
011-7702-803	Maple Fretboard, 2-Color Sunburst	\$2,499.99
011-7702-806	Maple Fretboard, Black	\$2,499.99
011-7702-809	Maple Fretboard, Candy Apple Red	\$2,499.99

JEFF BECK STRATOCASTER®



57 (Surf Green)



Jeff’s Strat guitar is an integral part of his signature sound. You’ll notice the neck shape is a softer “C,” not as large or deep as Jeff’s previous choice. Also, the guitar features an alder body and the Fender Special Design dual-coil ceramic Noiseless™ pickups, a contoured heel for easier access to the higher registers, and straight-ahead five-way switching.

011-9600-805	Rosewood Fretboard, Olympic White	\$2,149.99
011-9600-857	Rosewood Fretboard, Surf Green	\$2,149.99

ERIC CLAPTON STRATOCASTER®



06 (Black)



Our Clapton Signature Strat guitar is guaranteed to please all you “Slowhand” fans. An alder body and a trio of Vintage Noiseless pickups, a powerful active mid-boost (25 db) and TBX circuits make it one of the most versatile instruments we offer. Other unique features include a special soft “V”-shaped neck and a blocked original vintage synchronized tremolo.

011-7602-806	Maple Fretboard, Black	\$2,149.99
011-7602-805	Maple Fretboard, Olympic White	\$2,149.99
011-7602-843	Maple Fretboard, Pewter	\$2,149.99
011-7602-858	Maple Fretboard, Torino Red	\$2,149.99
011-7602-871	Maple Fretboard, Candy Green	\$2,149.99

MARK KNOPFLER STRATOCASTER®



15 (Hot Rod Red)

Mark's Strat® guitar features a '57 Strat guitar ash body and a vintage tinted '62 "C"-shaped maple neck with a rosewood fingerboard. His unmistakable tone comes from three Texas Special™ single-coil pickups and a five-way switch. Fender®/Gotoh® vintage tuners and an American vintage tremolo system round out this sultan of swing.

011-7800-815	Rosewood Fretboard, Hot Rod Red	\$2,149.99
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BUDDY GUY STRATOCASTER®



03 (2-Color Sunburst)

Buddy's American signature Stratocaster guitar features an alder body, soft "V"-shaped neck and three gold Fender-Lace™ Sensor pickups with a 25 dB active mid-boost circuit.

010-7802-803	Maple Fretboard, 2-Color Sunburst	\$2,149.99
010-7802-867	Maple Fretboard, Honey Blonde	\$2,149.99



BUDDY GUY STANDARD STRATOCASTER®



06 (Polka Dot Finish)

The Buddy Guy Standard Stratocaster guitar features an unmistakable polka dot finish, a soft "V"-shaped neck and three standard single-coil pickups.

013-8802-306	Maple Fretboard, Polka Dot Finish	\$949.99
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YNGWIE MALMSTEEN STRATOCASTER®



41 (Vintage White)

A top seller, with new revisions! The Yngwie Malmsteen Stratocaster guitar continues on, with some new changes to make this model more like Yngwie's current number-one Fender! Updates include a white/black/white pickguard, a bullet truss rod nut, deeper scallops, and machine screw neck mounting! Additional features include an alder body, his infamous scalloped fingerboard, brass nut, original synchronized tremolo, and two DiMarzio® YJM Pickups® (neck and middle) with one DiMarzio® HS-3 Stack® pickup (bridge). Unleash the fury today!

010-7110-809	Scalloped Rosewood Fretboard, Candy Apple Red	\$2,149.99
010-7110-841	Scalloped Rosewood Fretboard, Vintage White	\$2,149.99
010-7110-872	Scalloped Rosewood Fretboard, Sonic Blue	\$2,149.99
010-7112-809	Scalloped Maple Fretboard, Candy Apple Red	\$2,149.99
010-7112-841	Scalloped Maple Fretboard, Vintage White	\$2,149.99
010-7112-872	Scalloped Maple Fretboard, Sonic Blue	\$2,149.99



ROBERT CRAY STRATOCASTER®



26 (Violet)

A strong persuader and definite style-maker, the Cray signature Strat® guitar captures Robert's trademark tone and style. Outfitted with an alder body, vintage hard-tail bridge and the Custom Shop's own Custom Vintage Strat pickups – this guitar is truly unique. Play it through a Vibro-King® or a Super Reverb® amp to nail his sound!

013-9100-300	Rosewood Fretboard, 3-Color Sunburst	\$949.99
013-9100-324	Rosewood Fretboard, Inca Silver	\$949.99
013-9100-326	Rosewood Fretboard, Violet	\$949.99



JIMMIE VAUGHAN TEX MEX™ STRAT®



05 (Olympic White)

The Jimmie Vaughan Tex-Mex™ Strat guitar features an alder body, specially-shaped, tinted maple neck equipped with medium jumbo frets, vintage hardware and a single-ply white pickguard. Single-coil Tex-Mex™ pickups in the neck and middle positions, plus an extra hot Tex-Mex™ bridge pickup with special wiring adds just the right amount of spice and bite.

013-9202-303	Maple Fretboard, 2-Color Sunburst	\$949.99
013-9202-305	Maple Fretboard, Olympic White	\$949.99
013-9202-306	Maple Fretboard, Black	\$949.99
013-9202-309	Maple Fretboard, Candy Apple Red	\$949.99



STEVIE RAY VAUGHAN STRATOCASTER®



00 (3-Color Sunburst)

Stevie Ray Vaughan collaborated with Fender® to produce a signature Stratocaster guitar shortly before his untimely passing in 1990. It features an alder body and an early '60s "oval" neck shape, pao ferro fingerboard with jumbo frets, three Fender Texas Special™ single-coil pickups, gold-plated hardware and a reversed left-hand vintage tremolo unit.

010-9200-800	Pao ferro Fretboard, 3-Color Sunburst	\$2,149.99
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JOE STRUMMER TELE®



50 (Custom Road Worn)

London is calling! An amazing Tele® guitar inspired by Joe's iconic guitars. Joe Strummer is a punk rock icon—as the leader of a musical firestorm called the Clash, he sang, shouted and spat socially conscious lyrics with a fervid intensity punctuated by slashing, smashing controlled staccato bursts of fire from a low-slung Telecaster® he cradled more like a weapon than a guitar. This Tele has a distinct Road-Worn finish and will fit you like an old pair of jeans.

013-3900-750	Rosewood Fretboard, Custom Road Worn	\$1,299.99
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J5 TRIPLE TELE® DELUXE



06 (Black)



"My eyes! My ears!" Pairing three high-output Enforcer™ pickups with enough chrome to blind the back row, the J5 takes the ever-popular '70s-era Tele Deluxe platform to new heights. Additional features include a '70s large Stratocaster® guitar headstock, a double-bound body and a traditional vintage tremolo.

013-0050-306	Rosewood Fretboard, Black	\$1,249.99
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J5 TELECASTER®



06 (Black)



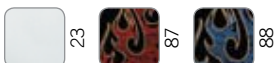
This Telecaster guitar is equipped with an alder body, an aggressive Fender® Enforcer™ humbucking pickup in the bridge position and a Custom Shop Twisted Tele® neck pickup. A three-way pickup selector switch, chrome hardware and a radical headstock design put the J5 at the front of the pack!

013-9000-306	Rosewood Fretboard, Black	\$1,249.99
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JAMES BURTON TELECASTER®



87 (Red Paisley Flames)



The redesigned James Burton Telecaster® guitar features a basswood body, '60s "U"-shape neck, three special design James Burton pickups and special five-way Strat-o-Tele™ switching.

010-8602-823	Maple Fretboard, Olympic Pearl	\$2,149.99
010-8602-887	Maple Fretboard, Red Paisley Flames	\$2,149.99
010-8602-888	Maple Fretboard, Blue Paisley Flames	\$2,149.99

JAMES BURTON STANDARD TELECASTER®



09 (Candy Apple Red)



The James Burton Standard Telecaster guitar comes with an alder body, six-saddle bridge and Texas Tele pickups.

013-8602-309	Maple Fretboard, Candy Apple Red	\$999.99
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G.E. SMITH TELECASTER®



67 (Honey Blonde)

G.E. Smith is a guitarist's guitarist, from his many gigs (Bob Dylan, David Bowie, Hall & Oates, and as *Saturday Night Live*'s bandleader) to his status as a collector and purveyor of fine instruments. We are proud to collaborate with G.E. on his signature Tele® guitar, which was inspired by old Fender lap steels and features a large neck shape, custom inlays and the bridge pickup mounted directly to the body.

011-8202-806	Maple Fretboard, Black	\$2,149.99
011-8202-854	Maple Fretboard, Dakota Red	\$2,149.99
011-8202-867	Maple Fretboard, Honey Blonde	\$2,149.99



JIM ROOT TELECASTER®



80 (Flat White)

A truly modern Tele built for BIG sounds! As lead guitarist for both Slipknot and Stone Sour, Jim Root is one of today's top heavy guitarists. This Tele was a labor of love for both the artist and for Fender, and combines several unique features to give it an identity all its own. Features include a mahogany body, EMG® pickups, 12" neck radius, and locking tuners.

013-4444-706	Maple Fretboard, Flat Black	\$1,299.99
013-4444-780	Ebony Fretboard, Flat White	\$1,299.99



MUDDY WATERS TELECASTER®



09 (Candy Apple Red)

We know you'll be satisfied with this guitar, inspired by the modern blues master's distinctive tone and trusty Tele® guitar. We've recreated all its essential specs including the '50s-era ash Tele guitar body, '60s "C"-shaped neck, and we replaced the traditional chrome knobs with vintage amp control knobs – just like Muddy did. Features Muddy's signature on the neckplate, and comes with our deluxe gig bag.

013-8500-309	Rosewood Fretboard, Candy Apple Red	\$949.99
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J MASCIS JAZZMASTER®



50 (Purple Sparkle)

A unique and modern take on the classic Jazzmaster from one of its most well known-players. From Dinosaur Jr. to the Fog, J Mascis and his energetic lead guitar style took the Jazzmaster guitar to a new place and introduced the guitar to a new generation. In addition to its stunning looks, this guitar has many player-centric modifications as requested by J, including a satin neck back, jumbo frets, and an Adjust-o-Matic™ bridge.

025-5800-550	Rosewood Fretboard, Purple Sparkle	\$1,249.99
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VINTAGE HOT ROD '57 STRAT®



09 (Candy Apple Red)

Who hasn't wanted to hot-rod their vintage Strat guitar? Well, now we've done it for you with the new Vintage Hot Rod '57 Strat guitar. Features include vintage styling, a thin-skin nitrocellulose lacquer finish, Samarium Cobalt Noiseless™ neck and middle pickups and a hot DiMarzio® ToneZone™ bridge pickup, a slimmer neck with a modern 9.5" radius and medium jumbo frets.

010-0132-803	Maple Fretboard, 2-Color Sunburst	\$2,349.99
010-0132-806	Maple Fretboard, Black	\$2,299.99
010-0132-809	Maple Fretboard, Candy Apple Red	\$2,299.99



VINTAGE HOT ROD '62 STRAT®



46 (Sherwood Green)

1962 was another benchmark year for the Stratocaster guitar. And what better way to celebrate that fact than to make one of the best, even better? The Vintage Hot Rod '62 Strat features a thin nitrocellulose lacquer-finished body, a larger, "C" shaped satin-finished neck with a modern 9.5" radius and medium jumbo frets, the popular reverse wound/reverse polarity middle pickup, five-way switch and the tone pot wired to the bridge pickup.

010-0140-800	Rosewood Fretboard, 3-Color Sunburst	\$2,349.99
010-0140-805	Rosewood Fretboard, Olympic White	\$2,299.99
010-0140-846	Rosewood Fretboard, Sherwood Green	\$2,299.99



VINTAGE HOT ROD '52 TELE®



50 (Butterscotch Blonde)

Classic looks matched with modern playability and tone! We have married the best of the old and new to create a fantastic guitar built for the serious player! Great classic features like vintage styling and a thinskin nitrocellulose lacquer finish couple with a Seymour Duncan® mini-humbucking neck pickup and a single-coil bridge pickup for a slightly darker sound. A satin-backed neck complete with a flatter radius and medium jumbo frets complete the package.

010-0232-850	Maple Fretboard, Butterscotch Blonde	\$2,299.99
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AMERICAN VINTAGE '57 STRATOCASTER®



57 (Surf Green)



One of the most popular instruments in history, our Fender® Stratocaster guitar is certainly the most imitated electric guitar ever. 1957 was a landmark year for the instrument, evolving from its early incarnations into an archetype – and the high point of the era of the maple-neck Strat® guitar. Original detailing includes an alder body (except ash on White Blonde), our unique '57/'62 pickups, three-way switching (five-way switch kit included), beveled pickup magnets, ashtray bridge cover, and single-ply pickguard.

010-0102-801	Maple Fretboard, White Blonde	\$2,149.99
010-0102-803	Maple Fretboard, 2-Color Sunburst	\$2,049.99
010-0102-806	Maple Fretboard, Black	\$1,999.99
010-0102-808	Maple Fretboard, Ocean Turquoise	\$1,999.99
010-0102-857	Maple Fretboard, Surf Green	\$1,999.99
010-0102-883	Maple Fretboard, Ice Blue Metallic	\$1,999.99
010-0122-803	Maple Fretboard, 2-Color Sunburst Left-Hand	\$2,049.99

AMERICAN VINTAGE '62 STRATOCASTER®



83 (Ice Blue Metallic)



1962 was another watershed year for the Strat® guitar. The culmination of five more years of experimentation, the '62 now sports an alder body, a capped rosewood fingerboard, three-ply aged white pickguard, and unique '57/'62 pickups.

010-0100-800	Rosewood Fretboard, 3-Color Sunburst	\$2,049.99
010-0100-806	Rosewood Fretboard, Black	\$1,999.99
010-0100-808	Rosewood Fretboard, Ocean Turquoise	\$1,999.99
010-0100-805	Rosewood Fretboard, Olympic White	\$1,999.99
010-0100-857	Rosewood Fretboard, Surf Green	\$1,999.99
010-0100-883	Rosewood Fretboard, Ice Blue Metallic	\$1,999.99
010-0120-800	Rosewood Fretboard, 3-Color Sunburst Left-Hand	\$2,049.99

AMERICAN VINTAGE '70S STRATOCASTER®



21 (Natural)



Admit it, you loved the '70s, and so do we! This hybrid, “Best of the '70s” Stratocaster guitar, features all of the greatest elements of the now-classic '70s Strat® guitars, including an ash (on transparent finishes) or alder body, “U”-shaped maple neck with improved three-bolt neck and Micro-Tilt™ neck adjustment, vintage-style bridge, “F” tuners and specially voiced pickups. Other features include the unmistakable large headstock, '70s-style decal and bullet truss rod adjustment nut.

010-0070-805	Rosewood Fretboard, Olympic White	\$1,849.99
010-0070-821	Rosewood Fretboard, Natural	\$1,999.99
010-0072-805	Maple Fretboard, Olympic White	\$1,849.99
010-0072-821	Maple Fretboard, Natural	\$1,999.99

AMERICAN VINTAGE '52 TELECASTER®



50 (Butterscotch Blonde)



As one of the longest-running production models in history, the strength of the Tele® guitar lies in its inherent simplicity. It's been modified only slightly since its inception. The '52 integrates a premium ash body with a one-piece “U”-shaped maple neck and a 7.25” radius fingerboard. It features two American Vintage Tele single-coil pickups, the original Tele circuit with its three-position switch*, brass bridge saddles, an ashtray cover (vintage six-saddle bridge included as an accessory), a single-ply black pickguard, master volume and master tone, and chrome hardware. Modern wiring update kit and parts included.

010-0202-850	Maple Fretboard, Butterscotch Blonde	\$1,949.99
010-0222-850	Maple Fretboard, Butterscotch Blonde Left-Hand	\$1,949.99

AMERICAN VINTAGE '62 CUSTOM TELECASTER®



06 (Black)



Originally introduced for cosmetic reasons, as maple was prone to showing wear, rosewood became a popular feature that also added warmth to the classic Tele® tone. The double-bound alder body and multi-ply pickguard dress-up the '62, distinguishing it from its Butterscotch predecessor. In the spirit of the original, our '62 Custom Telecaster guitar comes equipped with a "C"-shaped maple neck, a 7.25"-radius rosewood fingerboard, two '62 Custom Tele single-coil pickups, a vintage Tele bridge with threaded steel saddles, and original Tele circuit with three-position switch.

010-6200-800	Rosewood Fretboard, 3-Color Sunburst	\$2,049.99
010-6200-806	Rosewood Fretboard, Black	\$1,999.99
010-6200-857	Rosewood Fretboard, Surf Green	\$1,999.99

AMERICAN VINTAGE '62 JAGUAR®



05 (Olympic White)



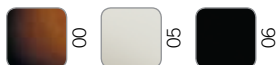
Offspring of the Jazzmaster® guitar, the Jaguar guitar pairs brighter pickups with an alder body and a mellow, short 24" scale length. A trio of sliding pickup selector switches, rotary volume wheels on the upper bout, and chrome hardware and tremolo lock are distinctive Jaguar traits. The removable Fender® Mute is a built-in string-damping device created with surf bands in mind.

010-0900-800	Rosewood Fretboard, 3-Color Sunburst	\$2,049.99
010-0900-805	Rosewood Fretboard, Olympic White	\$1,999.99
010-0900-806	Rosewood Fretboard, Black	\$1,999.99
010-0900-883	Rosewood Fretboard, Ice Blue Metallic	\$1,999.99

AMERICAN VINTAGE '62 JAZZMASTER®



06 (Black)



First introduced at the 1958 National Association of Music Merchants show, the uniquely contoured alder body of the Jazzmaster guitar incorporates a snappy 25-1/2" scale length with warm-sounding pickups. Original lead and rhythm circuit switching incorporates independent volume and tone controls, and the floating tremolo with tremolo lock adds to the distinctive look and sound of the Jazzmaster.

010-0800-800	Rosewood Fretboard, 3-Color Sunburst	\$2,049.99
010-0800-805	Rosewood Fretboard, Olympic White	\$1,999.99
010-0800-806	Rosewood Fretboard, Black	\$1,999.99



AMERICAN VINTAGE SERIES

AMERICAN DELUXE STRAT® FMT HSS



52 (Tobacco Sunburst)



The American Deluxe Stratocaster FMT and QMT HSS are stunning pieces of classic Fender® craftsmanship! Whether you choose the gorgeously deep flame or quilted maple top, both come complete with an Enforcer™ humbucking pickup, two Samarium Cobalt Noiseless™ pickups and the S-1™ switching system for an endless array of tones. Each guitar features a beautiful 1/8" thick piece of solid figured maple that is hand bent to the top of an alder body for the perfect sonic and visual compliment. Other features include a deluxe two-point synchronized tremolo with pop-in arm, and a modern "C"-shaped maple neck with an ebony fingerboard, abalone inlays and 22 medium jumbo frets.

010-1570-820	Ebony Fretboard, Amber	\$1,999.99
010-1570-852	Ebony Fretboard, Tobacco Sunburst	\$1,999.99

AMERICAN DELUXE STRAT® QMT HSS



52 (Tobacco Sunburst)



The American Deluxe Stratocaster FMT and QMT HSS are stunning pieces of classic Fender® craftsmanship! Whether you choose the gorgeously deep flame or quilted maple top, both come complete with an Enforcer™ humbucking pickup, two Samarium Cobalt Noiseless™ pickups and the S-1™ switching system for an endless array of tones. Each guitar features a beautiful 1/8" thick piece of solid figured maple that is hand bent to the top of an alder body for the perfect sonic and visual compliment. Other features include a deluxe two-point synchronized tremolo with pop-in arm, and a modern "C"-shaped maple neck with an ebony fingerboard, abalone inlays and 22 medium jumbo frets.

010-1580-820	Ebony Fretboard, Amber	\$1,999.99
010-1580-852	Ebony Fretboard, Tobacco Sunburst	\$1,999.99

AMERICAN DELUXE STRATOCASTER®



20 (Amber)



Are you looking for a modern interpretation of a classic Stratocaster guitar with a little extra "oomph" under the hood? The American Deluxe Series Strat® guitar is all that and more! Featuring an alder body, three Samarium Cobalt Noiseless™ Strat pickups, S-1™ switching system and a two-point synchronized tremolo with stainless steel saddles – this guitar is built for speed! Its modern "C"-shaped maple neck has a satin polyurethane finish and is available with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets.

010-1200-700	Rosewood Fretboard, 3-Color Sunburst	\$1,724.99
010-1200-720	Rosewood Fretboard, Amber	\$1,724.99
010-1200-764	Rosewood Fretboard, Montego Black	\$1,724.99
010-1200-791	Rosewood Fretboard, Chrome Silver	\$1,724.99
010-1200-723	Rosewood Fretboard, Olympic Pearl	\$1,724.99
010-1202-700	Maple Fretboard, 3-Color Sunburst	\$1,724.99
010-1202-720	Maple Fretboard, Amber	\$1,724.99
010-1202-764	Maple Fretboard, Montego Black	\$1,724.99
010-1202-791	Maple Fretboard, Chrome Silver	\$1,724.99
010-1202-723	Maple Fretboard, Olympic Pearl	\$1,724.99
010-1220-700	Rosewood Fretboard, 3-Color Sunburst Left-Hand	\$1,724.99
010-1222-700	Maple Fretboard, 3-Color Sunburst Left-Hand	\$1,724.99

AMERICAN DELUXE STRAT® HSS



00 (3-Color Sunburst)



All the refined features found on the American Deluxe Strat guitar, but brimming with beefy tone thanks to a Fender DH-1™ humbucking pickup, the S-1™ switching system and an LSR roller nut with locking machine heads. The two Samarium Cobalt Noiseless™ pickups (neck and middle) are wound extra hot for proper balance with the humbucking pickup.

010-1500-700	Rosewood Fretboard, 3-Color Sunburst	\$1,749.99
010-1500-720	Rosewood Fretboard, Amber	\$1,749.99
010-1500-723	Rosewood Fretboard, Olympic Pearl	\$1,749.99
010-1500-764	Rosewood Fretboard, Montego Black	\$1,749.99
010-1500-791	Rosewood Fretboard, Chrome Silver	\$1,749.99
010-1502-700	Maple Fretboard, 3-Color Sunburst	\$1,749.99
010-1502-720	Maple Fretboard, Amber	\$1,749.99
010-1502-723	Maple Fretboard, Olympic Pearl	\$1,749.99
010-1502-764	Maple Fretboard, Montego Black	\$1,749.99
010-1502-791	Maple Fretboard, Chrome Silver	\$1,749.99

AMERICAN DELUXE STRAT® V NECK



09 (Candy Apple Red)



The American Deluxe Series Stratocaster "V" neck is the answer for players looking for that traditional '50s "V"-shape maple neck and modern appointments. This alder-bodied beauty features three Samarium Cobalt Noiseless™ Strat® pickups, the S-1™ switching system and a two-point synchronized tremolo with stainless steel saddles. Its lightly tinted neck has a maple fingerboard, abalone inlays and 22 medium jumbo frets.

010-1302-703	Maple Fretboard, 2-Color Sunburst	\$1,724.99
010-1302-709	Maple Fretboard, Candy Apple Red	\$1,724.99
010-1302-706	Maple Fretboard, Black	\$1,724.99
010-1302-767	Maple Fretboard, Honey Blonde	\$1,724.99

AMERICAN DELUXE STRAT® ASH



50 (Butterscotch Blonde)



The American Deluxe Ash Stratocaster® guitar is for players looking for a traditional ash-body Fender guitar that "does it all." The S-1™ switching system and three Samarium Cobalt Noiseless™ Strat pickups make this guitar extremely versatile and provide endless tonal variety. It also features a two-point synchronized tremolo with stainless steel saddles, modern C-shaped maple neck with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets.

010-1400-731	Rosewood Fretboard, Aged Cherry Sunburst	\$1,874.99
010-1400-750	Rosewood Fretboard, Butterscotch Blonde	\$1,874.99
010-1400-752	Rosewood Fretboard, Tobacco Sunburst	\$1,874.99
010-1402-731	Maple Fretboard, Aged Cherry Sunburst	\$1,874.99
010-1402-750	Maple Fretboard, Butterscotch Blonde	\$1,874.99
010-1402-752	Maple Fretboard, Tobacco Sunburst	\$1,874.99

AMERICAN DELUXE TELECASTER®



31 (Aged Cherry Sunburst)



The American Deluxe Telecaster guitar is the top-of-the-line American made Tele® guitar for players looking for an alder-body guitar with more modern appointments. Like the Ash Telecaster, this guitar features the S-1™ switching system, two Samarium Cobalt Noiseless™ Tele pickups and a modern chromed stainless steel Tele bridge with chrome-plated solid brass saddles. The Deluxe Tele also has a bound alder body, a modern "C"-shaped maple neck with satin polyurethane finish and is available with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets.

010-1600-700	Rosewood Fretboard, 3-Color Sunburst	\$1,799.99
010-1600-723	Rosewood Fretboard, Olympic Pearl	\$1,799.99
010-1600-731	Rosewood Fretboard, Aged Cherry Sunburst	\$1,799.99
010-1600-764	Rosewood Fretboard, Montego Black	\$1,799.99
010-1602-700	Maple Fretboard, 3-Color Sunburst	\$1,799.99
010-1602-723	Maple Fretboard, Olympic Pearl	\$1,799.99
010-1602-731	Maple Fretboard, Aged Cherry Sunburst	\$1,799.99
010-1602-764	Maple Fretboard, Montego Black	\$1,799.99

AMERICAN DELUXE ASH TELE®



03 (2-Color Sunburst)



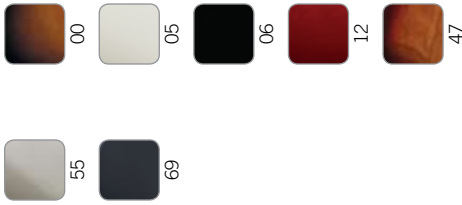
The American Deluxe Series Ash Telecaster guitar is the perfect top-of-the-line American-made ash-body Tele designed and built for players looking for an aesthetically beautiful workhorse guitar. Complete with the S-1™ switching system, two Samarium Cobalt Noiseless™ Tele pickups and a modern, chromed stainless steel Tele bridge with chrome-plated solid brass saddles, this guitar is extremely versatile and gives the player something both beautiful and superior in classic Fender craftsmanship and tone. The American Deluxe Ash Telecaster guitar features a '52 Tele "U"-shaped maple neck and fingerboard with a vintage tint, abalone dot position inlays and 22 medium jumbo frets.

010-1702-703	Maple Fretboard, 2-Color Sunburst	\$1,949.99
010-1702-750	Maple Fretboard, Butterscotch Blonde	\$1,949.99

AMERICAN STANDARD STRATOCASTER®



00 (3-Color Sunburst)



Today's new American Standard Stratocaster guitars are worthy heirs of their revered ancestors—mindful of player needs and taking full advantage of modern advances, yet remaining completely true to the elements and spirit that made these instruments legendary in the first place. Improvements include a new bridge, a new neck and body finish, and a Fender-exclusive high-tech molded case. Of course we have kept the beloved hand-rolled fretboard edges, AlNiCo V pickups, and staggered tuning machines for tone and stability guaranteed to last a lifetime (with its limited lifetime warranty)! So make history with the new American Standard!

011-0400-700	Rosewood Fretboard, 3-Color Sunburst NEW!	\$1,399.99
011-0400-705	Rosewood Fretboard, Olympic White NEW!	\$1,399.99
011-0400-706	Rosewood Fretboard, Black NEW!	\$1,399.99
011-0400-712	Rosewood Fretboard, Candy Cola NEW!	\$1,399.99
011-0400-747	Rosewood Fretboard, Sienna Sunburst NEW!	\$1,499.99
011-0400-755	Rosewood Fretboard, Blizzard Pearl NEW!	\$1,399.99
011-0400-769	Rosewood Fretboard, Charcoal Frost Metallic NEW!	\$1,399.99
011-0402-700	Maple Fretboard, 3-Color Sunburst NEW!	\$1,399.99
011-0402-705	Maple Fretboard, Olympic White NEW!	\$1,399.99
011-0402-706	Maple Fretboard, Black NEW!	\$1,399.99
011-0402-712	Maple Fretboard, Candy Cola NEW!	\$1,399.99
011-0402-747	Maple Fretboard, Sienna Sunburst NEW!	\$1,499.99
011-0402-755	Maple Fretboard, Blizzard Pearl NEW!	\$1,399.99
011-0402-769	Maple Fretboard, Charcoal Frost Metallic NEW!	\$1,399.99
011-0420-700	Rosewood Fretboard, 3-Color Sunburst Left-handed, NEW!	\$1,399.99
011-0420-705	Rosewood Fretboard, Olympic White Left-handed, NEW!	\$1,399.99
011-0420-706	Rosewood Fretboard, Black Left-handed, NEW!	\$1,399.99
011-0420-712	Rosewood Fretboard, Candy Cola Left-handed, NEW!	\$1,399.99
011-0420-755	Rosewood Fretboard, Blizzard Pearl Left-handed, NEW!	\$1,399.99
011-0422-700	Maple Fretboard, 3-Color Sunburst Left-handed, NEW!	\$1,399.99
011-0422-705	Maple Fretboard, Olympic White Left-handed, NEW!	\$1,399.99
011-0422-706	Maple Fretboard, Black Left-handed, NEW!	\$1,399.99
011-0422-712	Maple Fretboard, Candy Cola Left-handed, NEW!	\$1,399.99
011-0422-755	Maple Fretboard, Blizzard Pearl Left-handed, NEW!	\$1,399.99

AMERICAN STANDARD STRATOCASTER® HSS



00 (3-Color Sunburst)



Need more axe to grind? The new American Standard Stratocaster HSS guitar is the hot rod of the bunch, featuring increased output and warmth from its Tex Mex™ single-coils and Diamondback™ humbucking pickup. We've also added a new bridge, a new neck and body finish, and a Fender-exclusive high-tech molded case. Of course we have kept the beloved hand-rolled fretboard edges, and staggered tuning machines for tone and stability guaranteed to last a lifetime (with its limited lifetime warranty)! So make history with the new American Standard!

011-0100-700	Rosewood Fretboard, 3-Color Sunburst NEW!	\$1,399.99
011-0100-706	Rosewood Fretboard, Black NEW!	\$1,399.99
011-0100-747	Rosewood Fretboard, Sienna Sunburst NEW!	\$1,499.99
011-0100-755	Rosewood Fretboard, Blizzard Pearl NEW!	\$1,399.99
011-0102-700	Maple Fretboard, 3-Color Sunburst NEW!	\$1,399.99
011-0102-706	Maple Fretboard, Black NEW!	\$1,399.99
011-0102-747	Maple Fretboard, Sienna Sunburst NEW!	\$1,499.99
011-0102-755	Maple Fretboard, Blizzard Pearl NEW!	\$1,399.99

THE NEW AMERICAN STANDARD SERIES



AMERICAN STANDARD TELECASTER®



21 (Natural)



Today's new American Standard Telecaster guitar carries on a 50-year legacy of superior guitar design. This ubiquitous and historic instrument permeates the soundscape of popular music. From orchestra pits to mosh pits, from small clubs to stadiums, from garages to recording studios, the Telecaster's unique tone can always be heard. We have upped the ante of this platform with a new bridge, a new neck and body finish, and a Fender-exclusive high-tech molded case. Of course we kept the hand-rolled fretboard edges, AINiCo V pickups, and staggered tuning machines for tone and stability guaranteed to last a lifetime (with its limited lifetime warranty)! So make history with the new American Standard!

011-0500-700	Rosewood Fretboard, 3-Color Sunburst NEW!	\$1,399.99
011-0500-706	Rosewood Fretboard, Black NEW!	\$1,399.99
011-0500-712	Rosewood Fretboard, Candy Cola NEW!	\$1,399.99
011-0500-721	Rosewood Fretboard, Natural NEW!	\$1,499.99
011-0500-738	Rosewood Fretboard, Crimson Red Transparent NEW!	\$1,499.99
011-0500-755	Rosewood Fretboard, Blizzard Pearl NEW!	\$1,399.99
011-0502-700	Maple Fretboard, 3-Color Sunburst NEW!	\$1,399.99
011-0502-703	Maple Fretboard, 2-Color Sunburst NEW!	\$1,499.99
011-0502-706	Maple Fretboard, Black NEW!	\$1,399.99
011-0502-712	Maple Fretboard, Candy Cola NEW!	\$1,399.99
011-0502-721	Maple Fretboard, Natural NEW!	\$1,499.99
011-0502-738	Maple Fretboard, Crimson Red Transparent NEW!	\$1,499.99
011-0502-755	Maple Fretboard, Blizzard Pearl NEW!	\$1,399.99
011-0522-700	Maple Fretboard, 3-Color Sunburst Left-handed, NEW!	\$1,399.99
011-0522-706	Maple Fretboard, Black Left-handed, NEW!	\$1,399.99
011-0522-755	Maple Fretboard, Blizzard Pearl Left-handed, NEW!	\$1,399.99

AMERICAN VG STRATOCASTER®



06 (Black)



Likely the most versatile electric guitar on Earth! Fender® has teamed up with Roland® to create an iconic electric guitar that can do it all! The revolutionary VG Stratocaster guitar incorporates DSP technology on an American Series Stratocaster, allowing for an amazing array of 16 tones and five alternate tunings. All of the sounds are serious, usable Fender tones (Strat®, Tele®, Humbucking and Acoustic) and the amazing tuning feature allows you to glide from standard tuning to drop D, to open G and baritone at the turn of a knob! Fender is all about innovation, and this new guitar is one of the most exciting U.S.-made instruments in the Fender line, available in Three-color Sunburst (700) and Black (706).

011-7500-700	Rosewood Fretboard, 3-Color Sunburst	\$2,474.99
011-7500-706	Rosewood Fretboard, Black	\$2,449.99
011-7502-700	Maple Fretboard, 3-Color Sunburst	\$2,474.99
011-7502-706	Maple Fretboard, Black	\$2,449.99

AMERICAN NASHVILLE B-BENDER TELECASTER®



06 (Black)



From country bends and steel guitar glissandos to insane special effects, our Nashville B-Bender Telecaster guitar was inspired by the customized instruments of some of Nashville's top players. This Tele features a Texas Special Strat™ pickup in the middle position, five-way Strat-o-Tele™ switching, and the unique B-Bender string bending system, which puts those great pedal steel licks at your fingertips!

011-8342-700	Maple, Rolled Edges Fretboard, 3-Color Sunburst	\$1,699.99
011-8342-706	Maple, Rolled Edges Fretboard, Black	\$1,699.99

HIGHWAY ONE™ STRATOCASTER®



75 (Midnight Wine)



Features an alder body, a modern “C”-shaped maple neck with a rosewood or maple fingerboard and 22 jumbo frets. Additional features include three hot single-coil pickups with AlNiCo 3 magnets (middle pickup is reverse wound/reverse polarity), a vintage-style synchronized tremolo system, Greasebucket™ tone circuit and a satin nitrocellulose lacquer finish.

011-1160-300	Rosewood Fretboard, 3-Color Sunburst	\$999.99
011-1160-306	Rosewood Fretboard, Black	\$999.99
011-1160-367	Rosewood Fretboard, Honey Blonde	\$999.99
011-1160-375	Rosewood Fretboard, Midnight Wine	\$999.99
011-1162-300	Maple Fretboard, 3-Color Sunburst	\$999.99
011-1162-306	Maple Fretboard, Black	\$999.99
011-1162-367	Maple Fretboard, Honey Blonde	\$999.99
011-1162-375	Maple Fretboard, Midnight Wine	\$999.99
011-1126-306	Rosewood Fretboard, Black Left Handed	\$999.99
011-1126-367	Rosewood Fretboard, Honey Blonde Left Handed	\$999.99
011-1126-375	Rosewood Fretboard, Midnight Wine Left Handed	\$999.99

HIGHWAY ONE™ STRATOCASTER® HSS



06 (Black)



The true hot rod of the Highway One™ Series, the HSS Stratocaster guitar features an alder body and an Atomic™ humbucking pickup paired with two hot single-coil AlNiCo 3 pickups. Additional features include a modern “C”-shaped maple neck with a rosewood fingerboard and 22 jumbo frets, vintage-style synchronized tremolo system, Greasebucket™ tone circuit and a satin nitrocellulose lacquer finish.

011-1760-300	Rosewood Fretboard, 3-Color Sunburst	\$999.99
011-1760-306	Rosewood Fretboard, Black	\$999.99
011-1760-375	Rosewood Fretboard, Midnight Wine	\$999.99

HIGHWAY ONE™ TELECASTER®



75 (Midnight Wine)



The Highway One Telecaster guitar takes the term “workhorse” to the nth degree. Features include an alder body paired to a maple, modern “C”-shaped neck with a rosewood or maple fingerboard, 22 jumbo frets, two hot single-coil Tele® pickups with AlNiCo 3 magnets, a Greasebucket™ tone circuit, and a satin nitrocellulose lacquer finish.

011-1260-300	Rosewood Fretboard, 3-Color Sunburst	\$999.99
011-1260-306	Rosewood Fretboard, Black	\$999.99
011-1260-367	Rosewood Fretboard, Honey Blonde	\$999.99
011-1260-375	Rosewood Fretboard, Midnight Wine	\$999.99
011-1262-300	Maple Fretboard, 3-Color Sunburst	\$999.99
011-1262-306	Maple Fretboard, Black	\$999.99
011-1262-367	Maple Fretboard, Honey Blonde	\$999.99
011-1262-375	Maple Fretboard, Midnight Wine	\$999.99

HIGHWAY ONE™ TEXAS TELECASTER®



67 (Honey Blonde)



By pairing an ash body and a one-piece maple neck with a modern 12” radius and jumbo frets, we’ve created a guitar that feels as familiar as your favorite chair. The strings-through-body bridge, complete with three brass barrel saddles, adds even more tonality to its vintage vibe. And for some serious Texas “cooking,” spice your Tele® tones up with two Hot Vintage pickups. They’ll provide all the heat you can handle! Low-gloss acrylic lacquer finish.

011-3502-303	Maple Fretboard, 2-Color Sunburst	\$1,199.99
011-3502-367	Maple Fretboard, Honey Blonde	\$1,199.99

CLASSIC PLAYER '50S STRATOCASTER®



44 (Shoreline Gold)

Designed by Fender® Custom Shop Master Builder Dennis Galuszka the '50s Stratocaster guitar features an alder body, a maple neck with a 9.5" radius, 21 medium jumbo frets and Gotoh® vintage style locking tuning machines, '57/'62 vintage-style single-coil pickups (reverse wound/reverse polarity middle pickup), custom two-point vintage-style tremolo, a five-way switch and custom pickup switching.

014-1102-303	Maple Fretboard, 2-Color Sunburst	\$1,149.99
014-1102-344	Maple Fretboard, Shoreline Gold	\$1,149.99



CLASSIC PLAYER '60S STRATOCASTER®



72 (Sonic Blue)

Designed by Fender Custom Shop Master Builder Greg Fessler the '60s Stratocaster guitar features an alder body, a maple "C"-shaped neck with a rosewood fingerboard, a 12" radius and 21 medium jumbo frets, '69 Strat® pickups, custom two-point vintage-style tremolo, and aged knobs and switch tip.

014-1100-300	Rosewood Fretboard, 3-Color Sunburst	\$1,149.99
014-1100-372	Rosewood Fretboard, Sonic Blue	\$1,149.99



CLASSIC PLAYER BAJA TELECASTER®



89 (Desert Sand)

Designed by Fender Custom Shop Master Builder Christopher Fleming the Baja Telecaster guitar features an ash body with a thin polyester finish, a soft "V"-shaped maple neck with 21 medium jumbo frets, a Custom Vintage Broadcaster bridge pickup and a Custom Twisted Tele® neck pickup, a four-way switch and S-1™ switching.

014-1502-307	Maple Fretboard, Blonde	\$1,149.99
014-1502-389	Maple Fretboard, Desert Sand	\$1,149.99



CLASSIC PLAYER SERIES

CLASSIC SERIES '50S STRATOCASTER®



40 (Fiesta Red)



This guitar epitomizes the vibe of the '50s! The color selection alone takes you back to the era of diners and cars with fins – Surf Green, Daphne Blue and Fiesta Red! An alder body, maple fretboard, tinted neck, single-ply pickguard and aged plastic parts ... it's got retro written all over it! With three single-coil pickups and staggered AlNiCo magnet pole pieces, you not only get the look, you get the sound, too.

013-1002-303	Maple Fretboard, 2-Color Sunburst	\$974.99
013-1002-304	Maple Fretboard, Daphne Blue	\$924.99
013-1002-306	Maple Fretboard, Black	\$924.99
013-1002-340	Maple Fretboard, Fiesta Red	\$924.99
013-1002-357	Maple Fretboard, Surf Green	\$924.99

CLASSIC SERIES '60S STRATOCASTER®



02 (Lake Placid Blue)



In a time when musicians were altering, incinerating and evoking sounds never experienced or imagined by the folks at the Fender® factory, rock came into its own and the Strat® guitar became a symbol of the counterculture. An alder body, rosewood fretboard, multi-ply pickguard and vintage hardware capture another chapter in Fender history.

013-1000-300	Rosewood Fretboard, 3-Color Sunburst	\$974.99
013-1000-302	Rosewood Fretboard, Lake Placid Blue	\$924.99
013-1000-306	Rosewood Fretboard, Black	\$924.99
013-1000-309	Rosewood Fretboard, Candy Apple Red	\$924.99

CLASSIC SERIES '70S STRATOCASTER®



21 (Natural)



Unmistakable with features like an ash body, "U"-shaped neck, fat headstock, bullet truss rod, '70s Fender logo, Fender/Schaller® Vintage "F" tuning machines, three vintage single-coil pickups. Choose a maple or rosewood fretboard.

013-7000-300	Rosewood Fretboard, 3-Color Sunburst	\$1,049.99
013-7000-305	Rosewood Fretboard, Olympic White	\$999.99
013-7000-306	Rosewood Fretboard, Black	\$999.99
013-7000-321	Rosewood Fretboard, Natural	\$1,049.99
013-7002-300	Maple Fretboard, 3-Color Sunburst	\$1,049.99
013-7002-305	Maple Fretboard, Olympic White	\$999.99
013-7002-306	Maple Fretboard, Black	\$999.99
013-7002-321	Maple Fretboard, Natural	\$1,049.99

CLASSIC SERIES '50S ESQUIRE



06 (Black)



The '50s Esquire® guitar features an ash body with a single-ply white pickguard, AlNiCo pickups, and a maple neck and fretboard.

013-1502-301	Maple Fretboard, White Blonde	\$899.99
013-1502-303	Maple Fretboard, 2-Color Sunburst	\$899.99
013-1502-306	Maple Fretboard, Black	\$899.99

CLASSIC SERIES '50S TELECASTER®



03 (2-Color Sunburst)

Few guitars shaped more styles of music in the '50s and '60s than the Telecaster guitar. From James Burton to the Beatles, the Telecaster was at the heart of popular music. And we still make them like we used to, with two single-coil AINiCo pickups, vintage bridges, and knurled chrome knobs. The '50s Telecaster features an ash body, a maple neck and fingerboard, and a single-ply white pickguard.

013-1202-301	Maple Fretboard, White Blonde	\$999.99
013-1202-303	Maple Fretboard, 2-Color Sunburst	\$999.99
013-1202-306	Maple Fretboard, Black	\$999.99



CLASSIC SERIES '60S TELECASTER®



05 (Olympic White)

The '60s Tele® guitar has an alder body with a three-ply mint green pickguard, AINiCo pickups, and a maple neck with a rosewood fingerboard.

013-1600-305	Rosewood Fretboard, Olympic White	\$999.99
013-1600-306	Rosewood Fretboard, Black	\$999.99
013-1600-309	Rosewood Fretboard, Candy Apple Red	\$999.99



CLASSIC SERIES '60S TELECASTER® W/BIGSBY®



09 (Candy Apple Red)

The '60s Telecaster guitar with Bigsby® brings some vibrato to the table! Featuring a bound alder body with a maple neck and rosewood fingerboard, and a highly sought-after Bigsby® "F" vibrato tailpiece – the '60s Tele with Bigsby® is a very special guitar. Additional features include vintage-style Tele® pickups, master volume and master tone controls, and a three-position switch.

025-6800-500	Rosewood Fretboard, 3-Color Sunburst	\$1,249.99
025-6800-509	Rosewood Fretboard, Candy Apple Red	\$1,249.99



CLASSIC SERIES '69 TELECASTER® THINLINE



00 (3-Color Sunburst)

The semi-hollow body design was originally an attempt to reduce the weight of the alder (or ash on the Three-color Sunburst) solidbody Tele® guitar—the f-hole was a visual clue to its construction. With its reshaped pickguard, this guitar continues to reshape musical styles!

013-6902-300	Maple Fretboard, 3-Color Sunburst	\$999.99
013-6902-303	Maple Fretboard, 2-Color Sunburst	\$999.99
013-6902-306	Maple Fretboard, Black	\$999.99
013-6902-321	Maple Fretboard, Natural	\$999.99



CLASSIC SERIES '72 TELECASTER® THINLINE



21 (Natural)

1972 was a magical year for the Telecaster® guitar. With several new designs, the Telecaster guitar was available with more options than ever before. Each of these guitars is being made like we used to, with alder and ash bodies, “C”-shaped maple necks, bullet truss rods, '70s vintage hard-tail strings-through-body Strat® bridges and three-bolt neckplates. The Thinline also sports dual humbucking pickups, but what sets it apart is its semi-hollow ash body, which has a warmer and rounder sound.

013-7402-300	Maple Fretboard, 3-Color Sunburst	\$999.99
013-7402-321	Maple Fretboard, Natural	\$999.99



CLASSIC SERIES '72 TELECASTER® CUSTOM



06 (Black)

The '72 Tele® Custom guitar has the best of both worlds with an alder body, traditional single-coil pickup in the bridge position and a single supercharged humbucking pickup in the neck position. The Custom is available with a maple or rosewood fingerboard.

013-7500-300	Rosewood Fretboard, 3-Color Sunburst	\$1,049.99
013-7500-306	Rosewood Fretboard, Black	\$999.99
013-7502-300	Maple Fretboard, 3-Color Sunburst	\$1,049.99
013-7502-306	Maple Fretboard, Black	\$999.99



CLASSIC SERIES '72 TELECASTER® DELUXE



92 (Walnut)

The '72 Tele® Deluxe guitar sports an alder body, famous '70s headstock and two Fender® “Wide Range” humbucking pickups with a traditional three-way switch and four skirted amp knobs (a must-have for all Tele guitar players).

013-7702-306	Maple Fretboard, Black	\$999.99
013-7702-392	Maple Fretboard, Walnut	\$999.99



CLASSIC SERIES '65 MUSTANG®



04 (Daphne Blue)

We're proud to reissue the '65 Mustang guitar (which was the first full year of Mustang production). The Mustang was originally one of our 'student models' but was destined for the big time; seen slung over the shoulders of icons like David Byrne, John Frusciante, Kurt Cobain, Todd Rundgren and Adrian Belew to name just a few! This reissue's got great color and cosmetic options, as well as a heightened level of period-correct detailing (body wood, logos, etc.).

027-3706-504	Rosewood Fretboard, Daphne Blue	\$999.99
027-3706-505	Rosewood Fretboard, Olympic White	\$999.99
027-3706-554	Rosewood Fretboard, Dakota Red	\$999.99



DELUXE ACOUSTASONIC™ STRAT®



38 (Crimson Red Transparent)



The Acoustasonic Stratocaster® guitar is the first true acoustic Strat® guitar – the perfect marriage of classic and hi-tech! The Acoustasonic guitar's alder body is hollowed out and topped off with a patent pending brace-less graphite composite top, which has a directional wood grainlike pattern that reacts and sounds like spruce. Three internal graphite rods placed horizontally across the body cavity ensure the integrity of the structure. The bridge, with its built-in controls (to free up the top for full acoustic potential), incorporates a three-piece saddle arrangement for correct intonation with individual piezo pickups under each saddle. The electronics maximize the advantages afforded by the three separate pickups to deliver unbelievable acoustic tone – especially through any of our Acoustasonic amplifiers. The specially positioned and shaped dual sound holes deliver exceptional natural acoustic tone and surprising volume when played without amplification. Couple all this with a bolt-on, 22-fret Fender® electric guitar neck, and you've got the easiest playing and, undoubtedly, most comfortable acoustic guitar made.

013-9700-327	Rosewood Fretboard, Sapphire Blue Transparent	\$1,099.99
013-9700-338	Rosewood Fretboard, Crimson Red Transparent	\$1,099.99
013-9700-339	Rosewood Fretboard, Ebony Transparent	\$1,099.99
013-9700-343	Rosewood Fretboard, Pewter	\$1,099.99

DELUXE POWER STRAT®



67 (Honey Blonde)



The Deluxe Power Stratocaster® guitar takes versatility to a new level. With a humbucking bridge pickup and two Tex-Mex™ pickups coupled with a piezo Fishman® Power Bridge with tremolo and a five-way switch, you have the ability to blend acoustic tones along with all the available tones of a HSS Stratocaster. Now that's power! Additional features include an alder body matched to a maple neck with a modern "C"-shaped and a rosewood fingerboard.

013-9300-303	Rosewood Fretboard, 2-Color Sunburst	\$1,099.99
013-9300-306	Rosewood Fretboard, Black	\$1,099.99
013-9300-367	Rosewood Fretboard, Honey Blonde	\$1,099.99

DELUXE PLAYERS STRAT®



27 (Sapphire Blue Transparent)



It's the distinguishing features that set this super Strat guitar apart from the rest: ash body, lightly tinted modern neck with a 12"-radius maple or rosewood fingerboard, gold-plated vintage hardware, and brown shell pickguard. And it's loaded with extras under the hood too: U.S. Noiseless™ pickups and "super switching." A standard five-way switch, paired with a push/push mini-switch, offers seven pickup combinations to choose from.

013-3000-300	Rosewood Fretboard, 3-Color Sunburst	\$874.99
013-3000-327	Rosewood Fretboard, Sapphire Blue Transparent	\$874.99
013-3000-338	Rosewood Fretboard, Crimson Red Transparent	\$874.99
013-3000-367	Rosewood Fretboard, Honey Blonde	\$874.99
013-3002-300	Maple Fretboard, 3-Color Sunburst	\$874.99
013-3002-327	Maple Fretboard, Sapphire Blue Transparent	\$874.99
013-3002-338	Maple Fretboard, Crimson Red Transparent	\$874.99
013-3002-367	Maple Fretboard, Honey Blonde	\$874.99

DELUXE FAT STRAT®



80 (Arctic White)



A great humbucking Strat® guitar with a unique and modern aesthetic! The new Deluxe Fat Strat® features a contrasting color scheme, '70s style headstock, and Tex-Mex™ pickups.

013-3100-306	Rosewood Fretboard, Black	\$799.99
013-3100-380	Rosewood Fretboard, Arctic White	\$799.99

DELUXE ROADHOUSE™ STRATOCASTER®



32 (Brown Sunburst)

The world asked, so it's back! A reissue of one of our most successful models from a few years ago, the Roadhouse™ offers a classic Strat® configuration constructed with upgraded cosmetics and premium Texas Special™ pickups. The shell pickguard and tinted neck up the ante even more. Road-tested and player-approved!

013-9312-306	Maple Fretboard, Black	\$799.99
013-9312-332	Maple Fretboard, Brown Sunburst	\$849.99
013-9312-380	Maple Fretboard, Arctic White	\$799.99



DELUXE LONE STAR™ STRATOCASTER®



06 (Black)

Everything is bigger in Texas, and the Lone Star is no exception! You'll get huge tone from two Texas Specials™ and a US-made Seymour Duncan® Pearly Gates Plus™ pickup! Add a shell pickguard and a rosewood fretboard and you get classic styling and the punch you need from a humbucking pickup all wrapped up in a classic Strat® package.

013-9410-306	Rosewood Fretboard, Black	\$799.99
013-9410-332	Rosewood Fretboard, Brown Sunburst	\$849.99
013-9410-380	Rosewood Fretboard, Arctic White	\$799.99



DELUXE BLACKOUT TELE®



06 (Black)

Modern and upgraded, the Deluxe Blackout Tele guitar features edgy black and chrome aesthetics and gives Telecaster® fans a modern instrument with a wide range of great tones. It's a deluxe three-pickup version of our Ensenada-made Telecaster, with vintage style pickups, five-way switching and a tinted C-shaped maple neck with a maple fingerboard.

013-5032-306	Maple Fretboard, Black	\$724.99
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DELUXE SERIES



DELUXE NASHVILLE POWER TELE®



03 (2-Color Sunburst)

The addition of the Fender/Fishman® Power Bridge, which features six piezo transducer bridge pickups, to the already versatile Nashville Tele guitar produces spanning Tele tones, shimmering acoustic sounds, or any combination of the two. Easy to navigate, this full-featured active setup is available at your fingertip – in stereo or mono operation.

013-5000-303	Rosewood Fretboard, 2-Color Sunburst	\$1,049.99
013-5000-306	Rosewood Fretboard, Black	\$999.99
013-5000-367	Rosewood Fretboard, Honey Blonde	\$999.99



DELUXE NASHVILLE TELE®



67 (Honey Blonde)

Down-home and sophisticated, like the city it honors, the Nashville Tele guitar comes fitted with a Tex-Mex™ Strat pickup sandwiched between two Tex-Mex Tele pickups. This array, combined with five-way Strat-o-Tone™ switching, makes it one of the most versatile Telecaster® guitars we make. Available with either a maple or rosewood fingerboard, it also features an ash (Amber, Honey Blonde) or alder (Candy Apple Red, Brown Sunburst) body, brown shell pickguard, vintage machine heads, vintage six-saddle bridge and medium jumbo frets.

013-5300-309	Rosewood Fretboard, Candy Apple Red	\$799.99
013-5300-332	Rosewood Fretboard, Brown Sunburst	\$849.99
013-5300-367	Rosewood Fretboard, Honey Blonde	\$799.99
013-5302-309	Maple Fretboard, Candy Apple Red	\$799.99
013-5302-332	Maple Fretboard, Brown Sunburst	\$849.99
013-5302-367	Maple Fretboard, Honey Blonde	\$799.99



DELUXE SERIES



SPECIAL EDITION KOA STRATOCASTER®



37 (Antique Burst)



The Special Edition Koa Stratocaster guitar marks the first time that highly sought-after and exotic koa wood has been used outside the Custom Shop. The Koa Strat® features a koa veneer top on a basswood body, a birds-eye maple neck with a modern "C"-shaped and a rosewood fingerboard, Seymour Duncan® AlNiCo Pro II pickups, a two-point synchronized tremolo, and a pearl pickguard and dot inlays.

026-5106-537	Rosewood Fretboard, Antique Burst	\$999.99
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SPECIAL EDITION LITE ASH STRATOCASTER®



21 (Natural)



This special edition guitar is light in weight and heavy in tone thanks to its exceptional light ash body, birds-eye maple neck and fingerboard, and Seymour Duncan® AlNiCo Pro Staggered pickups. Other features include abalone inlays, 22 medium jumbo frets, two-point synchronized tremolo, and chrome hardware. Just what you need to get the job done!

026-5002-506	Maple Fretboard, Black	\$899.99
026-5002-521	Maple Fretboard, Natural	\$899.99
026-5002-541	Maple Fretboard, Vintage White	\$899.99

SPECIAL EDITION AERODYNE CLASSIC STRATOCASTER®



38 (Crimson Red Transparent)



Aerodyne Classic instruments bridge the gap between our ultraprogressive Aerodyne body profile and the vintage instruments that started it all! The addition of a mint green pickguard, figured tops and eye-catching transparent finishes temper the aggressiveness of the original Aerodyne guitars – creating a stylistically modern, but more comfortable and traditional aesthetic.

025-6506-521	Rosewood Fretboard, Natural	\$999.99
025-6506-538	Rosewood Fretboard, Crimson Red Transparent	\$999.99
025-6506-570	Rosewood Fretboard, Blue Transparent	\$999.99

SPECIAL EDITION STRATOCASTER® XII



02 (Lake Placid Blue)



The unusual Stratocaster XII 12-string guitar features an alder body, maple neck and rosewood fingerboard with 21 frets. Vintage tuning machines and a fully adjustable bridge make tuning quick and easy. Three vintage-style single-coil Strat® pickups give you the full, chiming tone you want from an electric 12-string.

027-8900-500	Rosewood Fretboard, 3-Color Sunburst	\$999.99
027-8900-502	Rosewood Fretboard, Lake Placid Blue	\$999.99
027-8900-566	Rosewood Fretboard, Burgandy Mist Metallic	\$999.99

SPECIAL EDITION KOA TELECASTER®



37 (Antique Burst)



Finally, a koa Telecaster guitar at an affordable price! Featuring a koa veneer top on a basswood body, a birds-eye maple neck with a modern “C”-shaped and a rosewood fingerboard, Seymour Duncan® AlNiCo Pro pickups, vintage-style bridge with three brass saddles, and a pearl pickguard and dot inlays.

026-5107-537	Rosewood Fretboard, Antique Burst	\$999.99
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SPECIAL EDITION LITE ASH TELECASTER®



21 (Natural)



This special edition guitar is light in weight and heavy in tone thanks to its exceptional light ash body, birds-eye maple neck and fingerboard, and Seymour Duncan® AlNiCo Pro Staggered pickups. Other features include abalone inlays, 22 medium jumbo frets, and chrome hardware. Just what you need to get the job done!

026-5102-506	Maple Fretboard, Black	\$899.99
026-5102-521	Maple Fretboard, Natural	\$899.99
026-5102-541	Maple Fretboard, Vintage White	\$899.99

SPECIAL EDITION CUSTOM TELECASTER® FMT HH



61 (Black Cherry Burst)



The rather scorching and aesthetically appealing Custom Telecaster FMT HH guitar features a carved flame maple top with cream binding, a set neck, two Seymour Duncan® humbucking pickups, a string-through-body hard-tail bridge, three-way switching and a pull/push coil tap.

026-2000-520	Rosewood Fretboard, Amber	\$899.99
026-2000-561	Rosewood Fretboard, Black Cherry Burst	\$899.99
026-2000-538	Rosewood Fretboard, Vintage White	\$899.99

SPECIAL EDITION SPALTED MAPLE TELE®



21 (Natural)



Fender's Custom Telecaster® Spalted Maple HH is a unique and stunning natural beauty. Spalted maple is highly sought after for its unmistakably beautiful look and is typically found on guitars in the premium price range. Features include a set neck, slim body, carved top, spalted top with lush-grained look, Seymour Duncan® pickups, and push/pull coil tap.

026-2600-521	Rosewood Fretboard, Natural	\$1,099.99
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SPECIAL EDITION JAGUAR® BARITONE SPECIAL HH



06 (Black)



The Jaguar Baritone Special HH is the instrument for players who want the “down and dirty” sound of a baritone guitar. The fixed bridge offers great tuning stability and the traditional Jaguar® control layout makes tone shaping easy. The Jaguar Baritone Special HH features two special design Dragster humbucking pickups, a matching painted headstock and chrome hardware.

025-9300-306	Rosewood Fretboard, Black	\$999.99
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SPECIAL EDITION JAGUAR® HH



06 (Black)



The exceptionally-wicked Jaguar HH guitar is dressed entirely in black and chrome, and features an alder body paired with a short-scale maple neck with a rosewood fingerboard, two special design MIJ Dragster humbucking pickups and vintage-style Adjusto-Matic™ bridge. Its looks come courtesy of a Black finish with matching painted headstock, and chrome control knobs and pickup covers.

025-9200-306	Rosewood Fretboard, Black	\$899.99
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STANDARD STRATOCASTER®



25 (Chrome Red)



While the entry point for a Fender® Stratocaster guitar, this guitar's features and vibe are anything but entry level. The Standard Series Stratocaster guitar features a high-mass bridge block for improved sustain and tone, shielded body cavities for quieter operation, medium jumbo frets for a more modern feel and a gig bag. Other features include a fast-action maple neck, comfort-contoured alder body, three single-coil pickups and standard synchronized tremolo.

013-4600-306	Rosewood Fretboard, Black	\$599.99
013-4600-332	Rosewood Fretboard, Brown Sunburst	\$599.99
013-4600-325	Rosewood Fretboard, Chrome Red	\$599.99
013-4600-375	Rosewood Fretboard, Midnight Wine	\$599.99
013-4600-380	Rosewood Fretboard, Arctic White	\$599.99
013-4600-387	Rosewood Fretboard, Electron Blue	\$599.99
013-4602-306	Maple Fretboard, Black	\$599.99
013-4602-332	Maple Fretboard, Brown Sunburst	\$599.99
013-4602-325	Maple Fretboard, Chrome Red	\$599.99
013-4602-375	Maple Fretboard, Midnight Wine	\$599.99
013-4602-380	Maple Fretboard, Arctic White	\$599.99
013-4602-387	Maple Fretboard, Electron Blue	\$599.99
013-4620-306	Rosewood Fretboard, Black Left-Hand	\$599.99
013-4620-332	Rosewood Fretboard, Brown Sunburst Left-Hand	\$599.99
013-4620-325	Rosewood Fretboard, Chrome Red Left-Hand	\$599.99
013-4620-375	Rosewood Fretboard, Midnight Wine Left-Hand	\$599.99
013-4620-380	Rosewood Fretboard, Arctic White Left-Hand	\$599.99
013-4620-387	Rosewood Fretboard, Electron Blue Left-Hand	\$599.99
013-4622-306	Maple Fretboard, Black Left-Hand	\$599.99
013-4622-332	Maple Fretboard, Brown Sunburst Left-Hand	\$599.99
013-4622-325	Maple Fretboard, Chrome Red Left-Hand	\$599.99
013-4622-375	Maple Fretboard, Midnight Wine Left-Hand	\$599.99
013-4622-380	Maple Fretboard, Arctic White Left-Hand	\$599.99
013-4622-387	Maple Fretboard, Electron Blue Left-Hand	\$599.99

STANDARD STRAT® HSS



32 (Brown Sunburst)



The Standard Strat® HSS guitar has all the same great features of the Standard Strat®, but with a humbucking pickup in the bridge. Specs include an alder body, maple or rosewood fingerboard and a vintage style synchronized tremolo.

013-4700-306	Rosewood Fretboard, Black	\$599.99
013-4700-325	Rosewood Fretboard, Chrome Red	\$599.99
013-4700-332	Rosewood Fretboard, Brown Sunburst	\$599.99
013-4700-375	Rosewood Fretboard, Midnight Wine	\$599.99
013-4700-380	Rosewood Fretboard, Arctic White	\$599.99
013-4700-387	Rosewood Fretboard, Electron Blue	\$599.99
013-4702-306	Maple Fretboard, Black	\$599.99
013-4702-325	Maple Fretboard, Chrome Red	\$599.99
013-4702-332	Maple Fretboard, Brown Sunburst	\$599.99
013-4702-375	Maple Fretboard, Midnight Wine	\$599.99
013-4702-380	Maple Fretboard, Arctic White	\$599.99
013-4702-387	Maple Fretboard, Electron Blue	\$599.99

STANDARD STRAT® HSS WITH FLOYD ROSE®



06 (Black)



This Standard Strat® HSS guitar features an alder body, rosewood fingerboard, a one humbucking/two single-coil pickup configuration, and a Floyd Rose®-licensed locking tremolo.

113-4700-306	Maple Fretboard, Black	\$724.99
113-4700-325	Maple Fretboard, Chrome Red	\$724.99
113-4700-332	Maple Fretboard, Brown Sunburst	\$724.99
113-4700-375	Maple Fretboard, Midnight Wine	\$724.99
113-4700-380	Maple Fretboard, Arctic White	\$724.99
113-4700-387	Maple Fretboard, Electron Blue	\$724.99

STANDARD "ROLAND® READY" STRATOCASTER®



80 (Arctic White)



The Roland®-ready Strat® guitar has all the features of the Standard Stratocaster: fast action maple neck with a rosewood fingerboard, comfort-contoured alder body, three single-coil pickups, synchronized tremolo, with the addition of a built-in Roland® GK-2A pickup system – which allows you to drive peripherals directly from the guitar's on-board controls.

013-4660-306	Rosewood Fretboard, Black	\$899.99
013-4660-332	Rosewood Fretboard, Brown Sunburst	\$949.99
013-4660-380	Rosewood Fretboard, Arctic White	\$899.99

STANDARD TELECASTER®



87 (Electron Blue)



So simple, yet incredibly versatile! Since its introduction in the early '50s, professional guitarists of all musical genres have relied on the Fender Telecaster guitar for its powerful tone and smooth playability. The Standard Series Telecaster guitar features hotter single-coil pickups, shielded body cavities for quieter operation, medium jumbo frets for a more modern feel and a gig bag. Today's Standard Telecaster guitar incorporates the best of the old and new: an alder body, fast-action maple neck, cast/sealed machine heads and six-saddle strings-through-body-bridge.

013-5102-306	Maple Fretboard, Black	\$599.99
013-5102-325	Maple Fretboard, Chrome Red	\$599.99
013-5102-332	Maple Fretboard, Brown Sunburst	\$599.99
013-5102-375	Maple Fretboard, Midnight Wine	\$599.99
013-5102-380	Maple Fretboard, Arctic White	\$599.99
013-5102-387	Maple Fretboard, Electron Blue	\$599.99
013-5122-306	Maple Fretboard, Black Left-Hand	\$599.99
013-5122-325	Maple Fretboard, Chrome Red Left-Hand	\$599.99
013-5122-332	Maple Fretboard, Brown Sunburst Left-Hand	\$599.99
013-5122-375	Maple Fretboard, Midnight Wine Left-Hand	\$599.99
013-5122-387	Maple Fretboard, Electron Blue Left-Hand	\$599.99